

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**MUNDY KATOWITZ MEDIA**  
**Attention: Accounts Payable**  
**1322 G STREET SE**  
**WASHINGTON, DC 20003**

# INVOICE

DUPLICATE

Advertiser	PRIORITIES USA ACTION	Invoice #	WN12100243
Product	Issue	Invoice Date	10/28/12
Estimate Number	1789	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	343251
Account Executive	Kaitie Conway	Alt Order #	WOC10036066
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
		Advertiser Ref	25166

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
		All spots on this order immediately preemptible class of time									
				10/23/12 to 10/29/12	3x	1- 11- - -					
	WRC			W	10/24/12	1:00	5:44 AM	PRATV1203H	\$3,600.00		1
	WRC			Th	10/25/12	1:00	5:29 AM	PRATV1203H	\$3,600.00		2
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
				10/22/12 to 10/28/12	2x	- - 1- 1- -					
	WRC			W	10/24/12	1:00	6:58 AM	PRATV1203H	\$8,400.00		1
	WRC			F	10/26/12	1:00	6:08 AM	PRATV1203H	\$8,400.00		2
3	WRC	7-9A TODAY SHOW	7A-9A								
				10/22/12 to 10/28/12	2x	- 1- 1- - -					
	WRC			Tu	10/23/12	1:00	8:57 AM	PRATV1203H	\$8,400.00		1
	WRC			Th	10/25/12	1:00	7:29 AM	PRATV1203H	\$8,400.00		2
4	WRC	9-10A TODAY SHOW 2	9A-10A								
				10/23/12 to 10/29/12	3x	11- - 1- -					
	WRC			Tu	10/23/12	:00			<del>\$4,800.00</del>	See MG 24.2,24.3,24.4,24.5,24.6,24.7	1
				NA-NOT AVAILABLE							
	WRC			F	10/26/12	:00			<del>\$4,800.00</del>	See MG 24.2,24.3,24.4,24.5,24.6,24.7	2
				NA-NOT AVAILABLE							
5	WRC	10-11A TODAY SHOW 3	10A-11A								
				10/23/12 to 10/29/12	3x	11- 1- - -					
	WRC			Tu	10/23/12	1:00	10:27 AM	PRATV1203H	\$3,600.00		1
	WRC			Th	10/25/12	1:00	10:27 AM	PRATV1203H	\$3,600.00		2
6	WRC	11A-12P MIDDAY NEWS	11A-12P								

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Sales Region	Local	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
		Advertiser Ref	25166

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRC	11A-12P MIDDAY NEWS	11A-12P								
				10/23/12 to 10/29/12	3x	11- 1- - -					
	WRC			Tu	10/23/12	1:00	11:26 AM	PRATV1203H	\$2,400.00		1
	WRC			Th	10/25/12	1:00	11:28 AM	PRATV1203H	\$2,400.00		2
7	WRC	Ellen	3P-4P								
				10/22/12 to 10/28/12	2x	- 1- 1- - -					
	WRC			Tu	10/23/12	1:00	3:46 PM	PRATV1203H	\$3,000.00		1
	WRC			Th	10/25/12	1:00	3:38 PM	PRATV1203H	\$3,000.00		2
8	WRC	4-5P NEWS4 @ 4PM	4P-5P								
				10/22/12 to 10/28/12	3x	- 1- 11- -					
	WRC			Tu	10/23/12	1:00	4:44 PM	PRATV1203H	\$3,000.00		1
	WRC			Th	10/25/12	1:00	4:50 PM	PRATV1203H	\$3,000.00		2
	WRC			F	10/26/12	1:00	4:30 PM	PRATV1203H	\$3,000.00		3
9	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
				10/23/12 to 10/29/12	3x	1- 1- 1- -					
	WRC			W	10/24/12	1:00	5:43 PM	PRATV1203H	\$5,000.00		1
	WRC			F	10/26/12	1:00	5:54 PM	PRATV1203H	\$5,000.00		2
10	WRC	6-7P NEWS4 @ 6PM	6P-7P								
				10/22/12 to 10/28/12	3x	- 1- 11- -					
	WRC			Tu	10/23/12	1:00	6:53 PM	PRATV1203H	\$6,400.00		1
	WRC			Th	10/25/12	1:00	6:36 PM	PRATV1203H	\$6,400.00		2
	WRC			F	10/26/12	1:00	6:58 PM	PRATV1203H	\$6,400.00		3
11	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
				10/22/12 to 10/28/12	2x	- - 1- 1- -					

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Account Executive	Kaitie Conway	Alt Order #	WOC10036066
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
		Advertiser Ref	25166

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	WRC			W	10/24/12	:00			<del>\$4,400.00</del>	See MG 24.2,24.3,24.4,24.5,24.6,24.7	1
	WRC			NA-NOT AVAILABLE							
	WRC			F	10/26/12	1:00	12:00 AM	PRATV1203H	\$4,400.00		2
12	WRC	1237-137a Fallon	1237-137a								
	WRC				10/22/12 to 10/28/12	2x	- 1 - - 1 - -				
	WRC			Tu	10/23/12	1:00	1:13 AM	PRATV1203H	\$1,800.00		1
	WRC			F	10/26/12	1:00	1:22 AM	PRATV1203H	\$1,800.00		2
13	WRC	Hispanic Today	5-530a								
	WRC				10/22/12 to 10/28/12	1x	- - - - - 1 -				
	WRC			Sa	10/27/12	1:00	5:08 AM	PRATV1203H	\$600.00		1
14	WRC	Redskins Chronicle Sa 530	530-6a								
	WRC				10/22/12 to 10/28/12	1x	- - - - - 1 -				
	WRC			Sa	10/27/12	1:00	5:29 AM	PRATV1203H	\$1,200.00		1
15	WRC	News 4 Sat 6am 6-7a	6A-7A								
	WRC				10/22/12 to 10/28/12	1x	- - - - - 1 -				
	WRC			Sa	10/27/12	1:00	6:14 AM	PRATV1203H	\$3,600.00		1
16	WRC	Saturday Today 7-9a	7A-9A								
	WRC				10/22/12 to 10/28/12	1x	- - - - - 1 -				
	WRC			Sa	10/27/12	1:00	8:27 AM	PRATV1203H	\$6,000.00		1
17	WRC	News 4 Sat 9-1030a	9-1030a								
	WRC				10/22/12 to 10/28/12	1x	- - - - - 1 -				
	WRC			Sa	10/27/12	1:00	10:06 AM	PRATV1203H	\$5,400.00		1

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Estimate Number	1789	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	343251
Account Executive	Kaitie Conway	Alt Order #	WOC10036066
Sales Office	Washington DC Local	Deal #	
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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRC	6-630P NEWS4 @ 6P SA WKND	6-630P								
	WRC				10/22/12 to 10/28/12	1x	----- 1-				
	WRC			Sa	10/27/12	1:00	6:14 PM	PRATV1203H	\$4,000.00		1
19	WRC	1-130a LXTV First Look	1-130a								
	WRC				10/22/12 to 10/28/12	1x	----- 1-				
	WRC			Sa	10/27/12	1:00	1:09 AM	PRATV1203H	\$800.00		1
20	WRC	Redskins Late Night	135-205a								
	WRC				10/22/12 to 10/28/12	1x	----- 1-				
	WRC			Sa	10/27/12	1:00	1:32 AM	PRATV1203H	\$1,000.00		1
21	WRC	News 4 This Week	530-6a								
	WRC				10/22/12 to 10/28/12	1x	----- 1				
	WRC			Su	10/28/12	1:00	5:45 AM	PRATV1203H	\$1,200.00		1
22	WRC	News Sun 6-7a	6-7a								
	WRC				10/22/12 to 10/28/12	1x	----- 1				
	WRC			Su	10/28/12	1:00	6:47 AM	PRATV1203H	\$3,800.00		1
23	WRC	News Sun 7-8a	7-8a								
	WRC				10/22/12 to 10/28/12	1x	----- 1				
	WRC			Su	10/28/12	1:00	7:39 AM	PRATV1203H	\$3,800.00		1
24	WRC	Sunday Today 8-9a	8-9A								
	WRC				10/22/12 to 10/28/12	1x	----- 1				
	WRC	7-9A TODAY SHOW	7A-9A	W	10/24/12	1:00	8:50 AM	PRATV1203H	\$8,400.00	MG for 11.1,4.1,4.2,27.1,24.1	4
	WRC	7-9A TODAY SHOW	7A-9A	Th	10/25/12	1:00	8:37 AM	PRATV1203H	\$8,400.00	MG for 11.1,4.1,4.2,27.1,24.1	2
	WRC	5-6P NEWS 4 @ 5PM	5P-6P	Th	10/25/12	1:00	5:44 PM	PRATV1203H	\$5,000.00	MG for 11.1,4.1,4.2,27.1,24.1	6

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRC	Sunday Today 8-9a	8-9A								
	WRC	7-9A TODAY SHOW	7A-9A	F	10/26/12	1:00	8:58 AM	PRATV1203H	\$8,400.00	MG for 11.1,4.1,4.2,27.1,24.1	3
	WRC	5-6P NEWS 4 @ 5PM	5P-6P	F	10/26/12	1:00	5:29 PM	PRATV1203H	\$5,000.00	MG for 11.1,4.1,4.2,27.1,24.1	7
	WRC			Su	10/28/12	:00			<del>\$10,000.00</del>	See MG 24.2,24.3,24.4,24.5,24.6,24.7	1
				NA-NOT AVAILABLE							
	WRC	News 4 @ 4:30a	430-5a	Su	10/28/12	1:00	4:41 AM	PRATV1203H	\$800.00	MG for 11.1,4.1,4.2,27.1,24.1	8
25	WRC	News 4 Sun 9-10a	9-10A								
				10/22/12 to 10/28/12 1x ----- 1							
	WRC			Su	10/28/12	1:00	9:54 AM	PRATV1203H	\$5,000.00		1
26	WRC	6-630P NEWS4 @ 6P SU WKND 6-630P									
				10/22/12 to 10/28/12 1x ----- 1							
	WRC			Su	10/28/12	1:00	6:24 PM	PRATV1203H	\$4,000.00		1
27	WRC	630-7P NBC SU NIGHTLYNEWS 630-7P									
				10/22/12 to 10/28/12 1x ----- 1							
	WRC			Su	10/28/12	:00			<del>\$15,000.00</del>	See MG 24.2,24.3,24.4,24.5,24.6,24.7	1
				NA-NOT AVAILABLE							
28	WRC	Access H	1235-135a								
				10/22/12 to 10/28/12 1x ----- 1							
	WRC			Su	10/28/12	1:00	2:01 AM	PRATV1203H	\$1,200.00		1
29	WRC	News 4 @ 4:30a	430-5a								
				10/23/12 to 10/29/12 5x 1111-- 1							
	WRC			Tu	10/23/12	1:00	4:27 AM	PRATV1203H	\$900.00		1
	WRC			W	10/24/12	1:00	4:45 AM	PRATV1203H	\$900.00		2
	WRC			Th	10/25/12	1:00	4:27 AM	PRATV1203H	\$900.00		3

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Sales Region	Local	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	03092
		Advertiser Ref	25166

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRC	News 4 @ 4:30a	430-5a								
	WRC			Su	10/28/12	:00			<del>\$900.00</del>	See MG 29.6	4
					DNA-SEVERE WX COVERAGE						

Aired Spots      **46**

<u>Gross Total</u>	<b>\$185,300.00</b>	
<u>Agency Commission</u>	<b>\$27,795.00</b>	
<u>Net Amount Due</u>	<b>\$157,505.00</b>	<b><u>Payment Terms 30 Days</u></b>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above